



DOST-TAPI Administrative Order No.:
Series of 2023

006

**Guidelines for the Conduct of 2023 Gawad Alunig x Dalumat:
Empowering Science Stories through Citizen Journalism for ClusteRICE**

Section I. Rationale

As the Department of Science and Technology's (DOST) marketing and commercialization arm, the Technology Application and Promotion Institute (TAPI) has created various programs to support its mandated functions in the areas of technology promotion, transfer and commercialization through technical and financial assistance and services.

As the lead implementer of Republic Act No. 7459, otherwise known as the Inventors and Invention Incentives Act of the Philippines, DOST-TAPI spearheads the implementation of the Regional and National Invention Contests and Exhibits to recognize outstanding innovations in the country.

The Institute, through its Applied Communications Unit for Inventors, launched the i-INVENT PH, a marketing campaign on a sustained basis, to promote the different DOST-TAPI's Programs. One of its marketing tools is the agency-produced newscast, Kaalaman sa Agham at Lipunan (KALIPUNAN), where science and innovation stories are broadcasted across social media.

Last 2022, DOST-TAPI launched the inaugural **"Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism"**, which is a part of the special segment of KALIPUNAN Newscast. The campaign is a nationwide journalism contest with the theme that aims to highlight science communication and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizen journalists.

This 2023, DOST-TAPI is once again calling science communicators and budding science journalists as it launches the **2nd Edition of Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism**. This year's theme revolves around the 2023 Regional Invention Contest and Exhibit (By Cluster) or ClusteRICE¹.

¹ https://drive.google.com/file/d/1JdUedvruuxfJCRzwee-tXp1IzLHqeeVJ/view?usp=share_link

Section II. Objectives

1. To encourage citizen to promote and raise awareness about the 2023 Regional Invention Contest and Exhibits (By Cluster) by featuring local science, technology and innovation stories from the ground that could potentially qualify for the ClusteRICE.
2. To uphold the journalistic standards for science communication in the country.
3. To increase participation of citizens in issues that are relevant to nation building.

Section III. Definition of Terms

- **Entry** - a single project submitted into the Gawad Alunig x Dalumat. Also referred to as *Submission(s)*, *Participation*, *Submitted Project(s)*, *Video(s)*, *Publication(s)*
- **Gawad Alunig** - an award given to the Participant who received the highest score from the judges and recognized as the Best KALIPUNAN Science Correspondent.
- **Gawad Dalumat** - an award given to the Participant who received the highest score from the judges and recognized as the Best School Science Publication.
- **i-INVENT PH Campaign** – a nationwide campaign promoting the financial and technical services offered by DOST-TAPI to Filipino inventors and innovators.
- **KALIPUNAN** - means Kaalaman sa Agham at Lipunan, a newscast promoting the financial and technical services of the agency and its achievements.
- **KALIPUNAN Correspondent** - is a single person who contributes, communicates, reports science-related news to KALIPUNAN Newscast from a remote, often distant, location.
- **School Publication** - is a school-based or student-led newspaper or magazine written and published online or in print format.
- **Organizer** - refers to the Applied Communications Unit for Inventors and ISTE Unit under DOST-TAPI and all staff or employees acting on its behalf.

- **Participant** - an individual, team member, or organization representative who met the contest eligibility requirements. Also referred to as *Team Member, Representative, Focal-person, KALIPUNAN Correspondent*
- **Quality Auditing (QA) Stage** - is the process of systematic examination of a quality of the entry carried out by a quality auditor.
- **Science Story** - is a science-related feature, article, or report written by an editorial team member for their school-based or student-led publication.
- **Shortlisted Entries** - are submissions that successfully passed the verification and quality auditing stage.
- **Verification Stage** - is a process of checking and verifying entries including the personal information of the Participant and attachments submitted within the Entry.

Section IV. Contest Description

The **Gawad Alunig: KALIPUNAN Science Correspondent** will deliver a newscast on a science story that happens on the ground and capture them through citizen journalism to help DOST-TAPI popularize science, technology and innovation initiatives. The following are suggested topics that may be considered:

1. **Creative Youth Research** - News stories that feature initiatives made by high school/ college student/s, student's organizations, or out of school youth with emphasis on research studies related to science and technology that could potentially qualify for 2023 ClusteRICE.²
2. **Local Inventors/ Innovators / Researchers** - News stories about a local inventor/ innovator in the community, giving spotlight on his/her significant invention or contribution to the innovation ecosystem that could potentially qualify for 2023 ClusteRICE.³

² The **Outstanding Student Creative Research Category or Sibol Award Category** under ClusteRICE is open to high school and college students. Entries should be duly endorsed by the school wherein the contestants are students and where the creative research was done. The endorser can either be the principal, the school head, and the dean of the college or the president of the school or university. The Out-of-School Youths (OSYs) are eligible to join either in the Creative Research Category or the Student Creative Research Category. Entries should be duly endorsed by the local inventor's organization in the region belonging to the respective Cluster.

³ The ClusteRICE is open to **all inventors, makers, designers, and creative researchers who are Filipino citizens** residing in the Regions belonging to the respective regional Cluster. They are eligible to join in any of the contest categories (Invention or Tuklas Award, Utility Model or Unlad Award, Industrial Design or Banghay Award and Creative Research or Likha Award) and may represent the Cluster Region in the National Invention Contest in 2024.

The **Gawad Dalumat**: The entry piece must be an online/print school newspaper or magazine with at least two (2) science, technology or innovation stories.

The best **School-Based/ Student-Led Publications** from **01 January - 31 December 2022** with science & technology stories will be showcased and awarded in **Gawad Dalumat**.

All Inventors/Innovators featured in the news story will be contacted for possible participants/contestants in the 2023 RICE by cluster or ClusteRICE and as possible beneficiary/s of other programs of assistance of DOST-TAPI for Pinoy inventors/innovators.

Section V. Criteria for Judging

Entries for **Gawad Alunig: Best KALIPUNAN Correspondent** will be judged based on the following criteria:

| | |
|---|------|
| Presentation/Delivery/ Style | 45% |
| Uniqueness / Originality/ News-worthiness of the material | 25% |
| Relevance to the theme | 20% |
| Audience Response/ Engagement | 10% |
| Total | 100% |

A Facebook poll will be created for the voting of entries. The entries with the highest poll votes will go through another voting for the People's Choice Award. The entries will be re-uploaded on the i-INVENT PH Facebook page and the entry with the highest engagement will receive a **People's Choice Award**.

Entries for **Gawad Dalumat: Best Science School-Based/ Student-Led Publication** will be judged based on the following criteria:

| | |
|--|-----|
| Overall quality, cohesiveness, and structure of the publication material | 35% |
| Overall presentation/ style/ branding of the material | 30% |

| | |
|---|------|
| Quality of science story entries | 25% |
| Ethics (Observes ethical and professional standards for journalism) | 10% |
| Total | 100% |

Entries for **Top 3 Science Story** will be judged based on the following criteria:

| | |
|---|------|
| Uniqueness of the story material/ Authenticity | 30% |
| Style/ Delivery/ Cohesiveness | 30% |
| Presentation/ Layout/ Supporting graphic material | 30% |
| Ethics (Observes ethical and professional standards for journalism) | 10% |
| Total | 100% |

VI. AWARDS

All winners and finalists will receive cash prizes, certificates, medals, and/or assorted freebies. The respective coaches will also receive certificates. The awarding ceremony will be conducted during the National Science and Technology Youth Festival scheduled on October 2023.

BROADCAST:

One (1) Gawad Alunig: Best KALIPUNAN Science Correspondent → **P50,000**

One (1) Gawad Alunig 1st Runner Up → P20,000

Three (3) KALIPUNAN Science Correspondent runners-up → P10,000/each

One (1) Gawad Alunig: People's Choice Award → P10,000

Sub-Total: P110,000

PUBLICATION:

One (1) Gawad Dalumat: Best Science School Publication → P50,000

Two (2) Gawad Dalumat Runners-up → P10,000/each

Three(3) Gawad Dalumat: Top Science Stories → P10,000/each

Sub-Total: P100,000

TOTAL CASH PRIZES: P210,000.00

The DOST-TAPI will not provide compensation for any costs incurred by the participant to produce their entries including traveling/participation cost during the awarding ceremonies. Only winning entries will be awarded with a cash prize.

Shortlisted entries /finalists will receive an electronic Certificate of Participation.

Section VII. General Mechanics

1. Eligibility

1. The contest is open to Filipinos currently residing in the Philippines.
2. Participants must be at least 15 years old at the time of their submission but not more than 30 years old.
3. Participants for Gawad Alunig: KALIPUNAN Science Correspondent is open for Individual or Team. Team must appoint a Team Leader on the registration document who will serve as the focal point person.
4. Participants for Gawad Dalumat: School-Based/Student-Led Science Publication is open to high school, senior high school, and college journalism organizations. The participant should include the editor-in-chief or their school adviser who could represent the editorial team and serve as the focal point person.

2. Submission

1. Entries must be submitted on or before 30 May 2023, 11:59 PM or the announced extended deadline, if there would be any. The submission link will be provided.
2. The Entry for Gawad Alunig: KALIPUNAN Science Correspondent must be a news-style promotional video format.
3. Gawad Dalumat: School-Based/ Student-Led Science Publication must be an online/ print school newspaper or magazine with at least 2 science & technology stories. Proof of publication will be required.
4. Book Publication is not allowed for Gawad Dalumat.
5. Participants must follow entry requirements of each contest.
6. Participants are allowed to submit as many entries.
7. Participants may submit entries on any of the suggested topics.
8. The final video could only contain 30% videos/photos from other sources (if needed) with proper permission/recognition/courtesy text on the video.
9. Videos may be shot and edited using any device such as, but not limited to, professional filming devices like digital cameras, mobile devices (i.e. smart phones, tablets), desktop or laptop computers, and the like. The video resolution should be at least 720p.

3. Judging Process

1. All Entries submitted are directly and automatically in the verification stage, directed to the ISTE unit who checks and verifies every submission; including the personal information of the participant, correct contest selection, number of attachments submitted within the Entry, and compliance with the Gawad Alunig x Dalumat Guidelines and other submission requirements.
2. If there are missing or inaccurate information or the Entry is not complying with the Gawad Alunig x Dalumat Guidelines, the ISTE Unit may notify the participant for a chance to edit and correct the information or the submitted Entry and re-submit their work to compete in the contest within the timeline provided. After re-submission, the new Submission will be treated as a new Entry.
3. Only verified Entries will proceed to the Quality Auditing (QA) stage, in which the QA checks and validates every Submission; including quality of the work, completeness, accurateness of content, and compliance to the contest-specific rules.
4. All qualified and verified entries will be announced on the i-INVENT PH Facebook Page / TAPI Facebook Page.
5. All qualified and verified entries will be sent to the Judging Panel for evaluation. During the evaluation process, if the Judging Panel requires additional information regarding the Entry submitted, the ISTE Unit will contact the Participant for the required details and information.
6. All qualified and verified entries will then be featured in KALIPUNAN Newscast on the i-INVENT PH Facebook Page for public viewing.
7. Winners will be announced on the i-INVENT PH Facebook Page / TAPI Facebook Page and be notified using the contact details provided in the registration form.
8. The i-INVENT PH / TAPI Facebook Page reserve its right to publish relevant information and use materials relative to the participants and/or their submitted entries.
9. The ownership of the intellectual property of the entry remains with the participant, with the following exceptions:
 1. Participants grant DOST-TAPI the right to use their names, photographs, statements, quotes, testimonials, and video submissions for non-commercial purposes without notification or further compensation.
 2. Participants grant DOST-TAPI the right to use, reproduce, distribute, perform, and/or display the Participant's video without further compensation or notification to the Participant.

3. DOST-TAPI maintains the right to use, reproduce, distribute, perform, display, or exhibit the video for non-commercial purposes on their social media, website, and other venues.

10. The DOST-TAPI promotes creativity through submission of original work. Participants shall be solely liable for any claims of plagiarism or breach of any Intellectual Property Rights by third parties against his/her Entry and hereby free/absolves DOST-TAPI completely from any liability / accountability arising therein.

11. The DOST-TAPI reserves its right to exclude and disqualify entries for non-compliance to the guidelines and for other meritorious reasons such as but not limited to:

1. Entries received after the submission deadline.
Entries with inappropriate content as determined by the DOST-TAPI based on its sound discretion.
2. Entries which do not comply with local and national laws. Content must not (1) promote illegal behavior; (2) support racial, religious, sexual or other invidious prejudice;
3. Advocate sexual or violent exploitation; (4) violate rights established by law or agreement; or (5) invade the privacy of any person.
4. Entries that are considered inappropriate and/or violate ethics or human values.

12. The management reserves its right to change, modify, adjust, elaborate, and expound the mechanics such as but not limited to deadline, requirements, thematic categories, and process of selection depending on the circumstances such as quality, number, and type of submissions, delays, technical difficulties, unforeseen events, etc.

13. The results and decisions of the judges and the management are final and irrevocable.

Section VIII. Entry Requirements per Contest

1. GAWAD ALUNIG: KALIPUNAN Science Correspondent

- a. All entries must be uploaded on the personal Facebook account of the participant.
 - Without background music.
 - Use the recommended opening and closing billboard
 - Must end the video with an outro spiel, *"Para sa KALIPUNAN, ako ang inyong KALIPUNAN Science Correspondent *Name"*

*mula sa *Location/ School Organization*, nag-uulat. Back to DOST-TAPI studio.”*

- Upload it on Facebook and create a headline with a brief reason “Why do you think this story should be told?”
 - All Participants must like and follow the @iNVENTPH and @DOST.TAPI Facebook pages.
 - Tag two (2) of your friends that should also join the challenge and must follow and like the @iNVENTPH Facebook and @DOST.TAPI page.
 - Set your post in public. It should contain a hashtag #ParasaKALIPUNAN and #GawadAlunigXDalumat so the monitoring team can easily locate your post.
- b. The following details and other requirements will be submitted in the Official Entry Form:
- HD File (MP4 or MOV) of news-style video;
 1. Aspect Ratio: 16:9 (Landscape)
 2. Frame size: 1920 x 1080 px, 1280 x 720 px (minimum)
 3. Video Length: 1:00-3:00 minutes (including obb & cbb)
 4. File Size: 700MB (Maximum)
 5. Facebook link of your entry
 - Photocopy of your valid ID (with birthdate)
 - English/ Filipino transcription if native language is used
 - Parental consent of subjects who are minors and clearly identifiable/ recognizable from the report.
 - Parental consent of Participants under 18 years old
 - Waiver form
 - Participant’s signed data privacy consent form

2. GAWAD DALUMAT: School-Based/ Student-Led Science Publication

- a. The following details and other requirements will be submitted in the Official Entry Form:
- 01 January - 31 December 2022 School-Based/ Student-Led Science Publication Only with at least 2 science and technology story;
 1. File Format: PDF
 2. File Size: 50MB (Maximum)
 3. English/ Filipino Language
 4. No. of pages: Newspaper - 12 pages(Minimum), Magazine - 16 pages(Minimum)
 5. No. of words for Science Story: 500 words (Minimum)

6. With multimedia elements such as photos, illustrations, or videos.

- Photocopy of your certificate of enrollment/ registration for student Participant/ Representative, or school ID/ certificate of employment for adviser Participant/ Representative. (The Participant or Team Representative either student or adviser must be currently connected to the school at the time of submission.)
- Parental consent of Participants under 18 years old
- Waiver form
- Participant's signed data privacy consent form

Section IX. Effectivity

This Order shall take effect immediately upon posting on the DOST-TAPI website at www.tapi.dost.gov.ph and/or filing at the University of the Philippines Law Center.

Taguig City, Philippines, _____ April 2023.


ATTY. MARION IVY D. DECENA
Director